

Rep Order# 8837301 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36924

Printed: 08/09/2012 12:30 PM
Last Received: 08/09/2012 10:14 AM
Showing Buylines: All Lines

1 of 3

Station KLAS-TV LAS VEGAS
Advertiser () NRCC-NATL REPUB CONG
Product NRCC / SCHEDULE 2
Estimate# 2957
Buyer Tracey Robinson
Phone#
Fax#

Agency () NATIONAL MEDIA INC
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2957
Flight Dates 09/21/2012 - 09/27/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

NAT'L REPUBLICAN CONGRESSIONAL COMMITTEE - SCHEDULE 2 *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

DEBORAH
PLEASE SEE REVISION TO LINES 6,8-10 & 13...
ADD LINE 17 TO SCHEDULE...
REVISED ORDER TOTAL IS \$26950/ 14 SPOTS
PLEASE CONFIRM
THANKS
GREG

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	F	6A-7A	8-NOW 6AM	:30	\$900.00	09/21-09/21	1	1	1	\$900.00	
	Rating: 2.3											
	2	M	6A-7A	8-NOW 6AM	:30	\$900.00	09/24-09/24	1	1	1	\$900.00	
	Rating: 2.3											
	3	TU	6A-7A	8-NOW 6AM	:30	\$900.00	09/25-09/25	1	1	1	\$900.00	
	Rating: 2.3											
	4	W	6A-7A	8-NOW 6AM	:30	\$900.00	09/26-09/26	1	1	1	\$900.00	
	Rating: 2.3											
	5	TH	6A-7A	8-NOW 6AM	:30	\$900.00	09/27-09/27	1	1	1	\$900.00	
	Rating: 2.3											

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*6	SU	10A-415P	CBS NFL FTBL	:30	\$5,000.00	09/23-09/23	0	0	0	\$0.00	
	Rating: 9.5											
	Sales Remark: V3 CANCEL											
	V3 Comment Changed, Spots/week Changed											
	7	F	530P-6P	CBS EVE NWS	:30	\$1,300.00	09/21-09/21	1	1	1	\$1,300.00	
	Rating: 2.5											
	*8	M	5P-630P	CBS EVE NWS	:30	\$1,300.00	09/24-09/24	1	1	1	\$1,300.00	
	Rating: 2.5											
	Sales Remark: V3 NEWS											
	V3 Time Changed, Comment Changed											
	*9	TU	5P-630P	CBS EVE NWS	:30	\$1,300.00	09/25-09/25	1	1	1	\$1,300.00	
	Rating: 2.5											
	Sales Remark: V3 NEWS											
	V3 Time Changed, Comment Changed											
	*10	W	5P-630P	CBS EVE NWS	:30	\$1,300.00	09/26-09/26	1	1	1	\$1,300.00	
	Rating: 2.5											
	Sales Remark: V3 NEWS											
	V3 Time Changed, Comment Changed											
	11	SA	7P-8P	ENT TONIGHT 60	:30	\$500.00	09/22-09/22	1	1	1	\$500.00	
	Rating: 1.4											
	12	SU	530P-6P	INSIDE EDITN W	:30	\$450.00	09/23-09/23	1	1	1	\$450.00	
	Rating: 1.7											
	*13	TU	10P-11P	VEGAS	:30	\$7,500.00	09/25-09/25	0	0	0	\$0.00	
	Rating: 9.8											
	Sales Remark: V3 CANCEL											
	V3 Comment Changed, Spots/week Changed											

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	14	M	11P-1135P	8-NOW 11PM	:30	\$1,900.00	09/24-09/24	1	1	1	\$1,900.00	
Rating: 2.3												
	15	W	11P-1135P	8-NOW 11PM	:30	\$1,900.00	09/26-09/26	1	1	1	\$1,900.00	
Rating: 2.3												
	*16	W	10P-11P	CSI	:30	\$12,500.00	09/26-09/26	1	1	1	\$12,500.00	
Sales Remark: V3 ADD TO SKED												
V3 Added												

—REPORT TOTALS—

Report Totals: 14 / \$26,950.00

—SALES MONTHLY TOTALS—

Sep 12: 14 / \$26,950.00

Sales Totals: 14 / \$26,950.00

Station Totals: 14 / \$26,950.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$89,833	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+